

# MENA MINDS SYRIA



MENA  
MINDS  
SYRIA

Your trusted partner into Syria

## Syria is open. We'll take you there.

MENA Minds Syria helps Lebanese businesses enter the Syrian market – with the people, the paperwork, and the connections to do it right.

On the ground in Syria,  
through every season  
the country has seen

**30**  
Years

US sanctions lifted & the  
Caesar Act repealed

**2025**

Right next door, same  
language, shared history

**One**  
Border

# WHO WE ARE

MENA Minds Syria is a Syrian consulting firm that helps Lebanese businesses cross into one of the region's biggest new markets — with the people, the paperwork, and the connections to do it right. We have worked in Syria for thirty years. We're Syrian and UK-educated. We speak your language and we know your market — because it's ours too. From your first visit to your first deal, we handle the ground so you can focus on the opportunity.

# WHY SYRIA, WHY NOW

**A generational opening, right next door.**

(Accurate as of mid-2026 · reviewed quarterly)

For the first time in a generation, Syria is open. In 2025 the United States lifted its comprehensive sanctions and repealed the Caesar Act. A market of millions is rebuilding — and it sits right on Lebanon's doorstep, sharing the same language and culture. The businesses that move early will define it.

**Sectors:**

Reconstruction & Construction · Energy & Power · Real Estate · Agriculture · Trade & Logistics · Manufacturing.

**Open — but done right:**

Syria is open, but it isn't simple. The US, EU, and UK regimes still differ, and certain entities remain restricted. The opportunity is real — and so is the need to enter carefully, with the right people beside you. That is exactly what we are for.

# WHAT WE DO

Everything you need to enter Syria, under one roof.

## Market & Feasibility Studies

A deep study to understand demand, competition, as well as a project specific read on your venture.

## Visa & Logistics

Expedited Visa approvals, travel accommodation, and a focused itinerary

## Company Formation

Your Syrian entity set up end to end: registration, licensing, and every paper.

## Opportunity Sourcing

Live, vetted deals matched to your goals and budget. No guesswork, no cold leads.

## Partner Introductions

Trusted, vetted Syrian partners, suppliers, and counterparts, backed by our name.

## Government Introductions

The right doors into the relevant ministries and authorities for your sector.

## Talent & Recruitment

Vetted Syrian talent to build your team from the ground up.

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